

# Herndon High School Band Sponsorship Opportunities

Herndon High School Band Parents Association  
PO Box 1293, Herndon, VA 20172-1293



Dear Friend, Parent & Corporate Sponsor:

The Pride of Herndon Marching Band is making plans for an amazing 2023-24 season, including marching in the Pearl Harbor Day Memorial Parade on December 7, 2023 in Hawaii! We invite you, as a member of the Herndon community and friend of the Herndon High School band program, to help us advance the program into the future by being a sponsor.

For over 75 years, the Herndon High School Band program has inspired thousands of Herndon's students by providing them with a meaningful musical education, exceptional leadership training, organization, and management skills for future success. Your support will allow us to continue to build on this rich tradition.

Your contribution will enable us to maintain and replace instruments and uniforms to ensure that the "Pride of Herndon" always looks and sounds its best during marching and concert performances. Funds received from sponsors are also used to pay for specialty clinicians, and contributions noted below will go directly to reducing the cost per student of the trip to Pearl Harbor. Sponsorship options and benefits are listed below.

## Band Sponsorship Opportunities

Level	Benefits	Fee	Selected Level
<b>Pearl</b>	<i>VIP Showcase Event Awards presenter and photos with elected officials and event winners; Logo/Name on Drum Major Podium Drape; Banner (3'x6') in HHS Stadium for entire Marching season, banner presented on stage at Tag Day Concert; Logo on Vertical Banner displayed on stage during all home Concerts; Mention by Band Director during Concerts; Logo/name on Website with link to company page; Logo listed in all Concert programs; Social media shout-out. For each sponsor at this level, \$2,500 will go directly to the Pearl Harbor trip fund. A framed, commemorative photo of the band at Pearl Harbor will be presented to each Pearl sponsor at the Spring Concert.</i>	\$7,500	
<b>Gold</b>	<i>Logo/Name on Drum Major Podium Drape; Banner (3'x6') in HHS Stadium for entire Marching season, banner presented on stage at Tag Day Concert; Logo on Vertical Banner displayed on stage during all home Concerts; Mention by Band Director during Concerts; Logo/name on Website with link to company page; Logo listed in all Concert programs; Social media shout-out. For each sponsor at this level, \$1,000 will go directly to the Pearl Harbor trip fund. A framed, commemorative photo of the band at Pearl Harbor will be presented to each Gold sponsor at the Spring Concert.</i>	\$5,000	
<b>Wind Ensemble</b>	<i>Banner (3'x6') in HHS Stadium for entire Marching season, banner presented on stage at Tag Day Concert; Logo on Vertical Banner displayed on stage during all home Concerts; Mention by Band Director during Concerts; Logo/name on Website with link to company page; Logo listed in all Concert programs; Social media shout-out.</i>	\$1,000	
<b>Symphonic</b>	<i>Logo on Vertical Banner displayed on stage during all home Concerts; Mention by Band Director during Concerts; Logo/name on Website with link to company page; Logo listed in all Concert programs; Social media shout-out.</i>	\$750	
<b>Concert</b>	<i>Logo/name on Website with link to company page; Logo listed in all electronic Concert programs; Logo listed in electronic all Concert programs; Social media shout-out.</i>	\$500	
<b>Friend</b>	<i>Perfect for friends and family members near and far, sponsors at this level will be named in programs, on the website, and in Social media shout-outs. .</i>	\$250	

## Herndon Band Sponsorship Benefits At-A-Glance

LEVEL	Fee	Showcase VIP	PH Band Photo	Podium Drape	Stadium Banner	Concert Banner	Logo on Website	Name and/or Logo in Programs, Social Media
Pearl	\$7,500	✓	✓	✓	✓	✓	✓	✓
Gold	\$5,000		✓	✓	✓	✓	✓	✓
Wind Ensemble	\$1,000			✓	✓	✓	✓	✓
Symphonic	\$750					✓	✓	✓
Concert	\$500						✓	✓
Friend	\$250							✓

Individuals are welcome to support at any level; we will work with you to be sure your contribution is recognized in a way that is meaningful to you, commensurate with the level of sponsorship.

Please fill in the information below and email to [treasurer@herndonband.org](mailto:treasurer@herndonband.org) or mail it along with your payment to the above address. You can make your payment on our website at <https://www.herndonband.org/> by clicking on the 'Donate using PayPal' button. If paying by check, please make payable to the Herndon High School Band Parents Association (**HHSBPA**). All donations are **Tax Deductible** – HHSBPA is a 501(c)3.

Name/Company:
Contact Person:
Street Address:
City/State/Zip:
Telephone:
Email:
Sponsorship Level: