



HERNDON HIGH SCHOOL BAND PARENTS ASSOCIATION

The Pride of Herndon (POH) Marching Band is representing the United States of America at the 75th Anniversary of D-Day, one of only a handful of bands in the country to receive this honor. The band will be participating in several ceremonies, performances and parades. While in France, the Pride of Herndon will be honoring the brave men of the Greatest Generation who battled that day and those who made the ultimate sacrifice fighting for freedom. They will also be honoring the crew of the USS Herndon, the lead ship of the Allied armada on D-Day. The HHS BPA is actively fundraising to send the POH to France in June 2019. We ask for your support of this noble cause. To date, the HHS BPA has raised almost \$100,000 towards our goal of \$250,000.

The HHS BPA is a non-profit organization and membership/participation is open to all parents/students without regard to race, national origin, religion or sex. It was established to promote, support and create interest and participation in the Herndon High School Band program among students, parents, administration, faculty and community-at-large. The HHS BPA's goal and objectives are to promote the involvement of parents (and guardians) in band-oriented activities; provide assistance and support to the band program in the form of services, funds and equipment; conduct social or other band-related activities; and raise supplemental funds for needs of the band program that are not budgeted or paid for by the school or school district.

Thank you for your consideration. Please reach out to us at normandyfundraising@herndonband.org. For additional information, please visit www.herndonband.org/Normandy. We look forward to hearing from you.

Sincerely,

Deborah Altman
President, Herndon High School Band Parents Association
normandyfundraising@herndonband.org (703) 801-9988

Pride of Herndon Marching Band Sponsorship

Marching for the “Greatest Generation”

- **E-Newsletter** – Our newsletter will be sent via email to provide updates on band activities. In addition, sponsors will be included in our Concert Programs.
- **Social Media Exposure** – We will recognize sponsors on our band website (www.herndonband.org), and on our Facebook and Twitter accounts.
- **Name on Trip Shirt** – Sponsor name will be included on the back of the Trip Shirt
- **Name/Logo on Trip Shirt** – Sponsor name and logo will be included on the back of the Trip Shirt
- **Name/Logo on Normandy Brick** – Sponsor name and logo be included on the Normandy Brick that will be placed along the walkway of the football stadium at Herndon High School
- **Small Ensemble Private Performance** – Upon request, POH students will perform at a sponsor’s event.
- **Check Presentation at the Normandy Send-Off Concert** – Sponsor will participate in a “check presentation” at the May 10th Spring Concert/Normandy Send-Off at Herndon High School
- **Name/Logo on “Honor Tags” and Trip Banner** – Sponsor’s name and logo will be printed on the back of the students’ Honor Tags and Trip Banner. Each student will be carrying an Honor Tag of a USS Herndon Veteran. A special ceremony will be held by the POH on Utah Beach to honor the veterans of the “Greatest Generation”. The Trip Banner will be included in a “photo op” at Utah Beach. Dependent on the size of the donation, sponsor’s name and logo may be placed on the back of the USS Herndon baseball caps that will be worn by the POH during the D-Day ceremonies and parade.



SPONSORSHIP REPLY FORM
PRIDE OF HERNDON MARCHING BAND



Yes! I would like to sponsor Marching for the "Greatest Generation"

Please designate desired level of sponsorship from the previous page.

Sponsor Name: _____

I would like to remain anonymous

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Donations and Tributes:

I/We would like to sponsor at the following level:

\$50,000 \$25,000 \$15,000 \$10,000 \$5,000 Other

I/We would like to make our tribute in honor of the following veteran:

Payment: Please make checks payable to HHSBPA or Herndon High School Band Parents Association

Please return this form to: HHS Band Parents Association, P.O. Box 1293, Herndon, VA 20172-1293

For questions or additional information, please contact Deborah Altman at normandyfundraising@herndonband.org